

VICENTE SALVADOR

# VICEVERSA

ARQUITECTURA & DISEÑO

\_resumen CV \_español

**Vicente Salvador**  
(Vall de Uxó, Castellón, 1973)

**VICEVERSA A&D**

Arquitecto, diseñador y *project leader*, vive y trabaja en Castellón. Su dilatada historia académica incluye etapas en varias Escuelas de Arquitectura: ETSA Valencia (1991-97), Anglia Polytechnic University (1998) en Essex, Gran Bretaña, así como un curso de postgrado en la aclamada University College London's **Bartlett School of Architecture** (2000) de Peter Cook y en **South Bank University** (2001) con Peter Allison, ambas en Londres. Durante su educación ha participado regularmente en seminarios internacionales y su trabajo ha sido expuesto en diversos eventos, destacando sobre todos su proyecto para Indesem'98 en TU Delft, Holanda.

Salvador ha sabido compaginar sus estudios con períodos profesionales, como su colaboración con **Charles Jencks** (2000) en el diseño paisajístico del **Imperial War Museum-North** (Manchester) junto a **Daniel Libeskind** o su breve paso por el macro-estudio de arquitectura **Foster & Partners**. Posteriormente llevó a cabo, como Director de Arquitectura, el diseño del **Proyecto Espacial ARCO'02** ambicioso proyecto de arquitectura efímera que ordenó por primera vez la Feria Internacional de ARte COntemporáneo de Madrid. También ha diseñado diferentes espacios para **PhotoEspaña'02** y **Círculo de BB.AA.**, y ha colaborado como diseñador y consejero con **GPD Eventos**, **Bienal de Valencia** y **Telefónica S.A.**

Recientemente (2006-2007), ha sido director creativo del **Mercado de Fuencarral** de Valencia (centro comercial de moda de vanguardia y *shopping* urbano), demostrando una vez más su extraordinaria versatilidad.

Lidera desde el 2002 su propio estudio **Viceversa Arquitectura&Diseño**, llevando a cabo proyectos que van desde la construcción de edificios y el interiorismo hasta el diseño industrial o la imagen gráfica. Hasta hoy día ya ha realizado más de cuarenta proyectos arquitectónicos y otros tantos en materia de diseño, predominantemente industrial. Ha sido invitado a numerosas conferencias y mesas de debate y ha formado parte de diversas exposiciones y talleres internacionales de prestigio. Además, Salvador y su obra son habitualmente objeto de entrevistas y artículos o programas tanto en los medios impresos y el ciberespacio como en televisión y radio.

Sus intereses estriban en la difusa encrucijada entre arte y arquitectura por medio de un inesperado balance entre utopía y realismo. Gran apasionado de toda labor creativa.

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gran avda. jaume I, 139  
aptos. géminis II, bajo  
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## Vicente Salvador

### PERSONAL DETAILS

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LinkedIn: [www.linkedin.com/in/vicentesalvador](http://www.linkedin.com/in/vicentesalvador)  
Skype: vicentesalvador

Nationality: Spanish (EU)  
Date of birth: 17<sup>th</sup> July 1973  
Sex & marital state: Male, single



### INTO BUSINESS: OWN FIRM

#### VICEVERSA Arquitectura&Diseño™

[www.viceversa.com.es](http://www.viceversa.com.es)

Fields of business:

- \* Architecture, Planning, Building Management, Surveying, Consultancy for promoters.
- \* Interior Design, Stands & Exhibition Architecture, Ephemeral Architecture.
- \* Product Design, Industrial Engineering.
- \* Graphic Design, Corporate Design, 3D Modelling & Infographics.

**Vicente Salvador is a freelance registered architect:**

- \* Registered 024/02 in the UK by ARB (under Art.11 of the ECAD 85/384).
- \* Registered 8.037 in Spain by Official College of Architects of Valencia (COACV).

### PROFESSIONAL EXPERIENCE: OCCUPATIONS

2002 - present

#### VICEVERSA Arquitectura&Diseño™

Vall d'Uixó (Castellón) and Valencia, Spain

[www.viceversa.com.es](http://www.viceversa.com.es)

CEO, founder & chief architect.

2013 -



#### Aqualium™

Madrid, Spain

[www.aqualium.com](http://www.aqualium.com)

**Architecture & Events manager.** New concept of multidisciplinary platform focused on creative services & technology applied to communication for large-scale companies.

2011



#### CIDON™ Interior Design & Contract

Madrid, Spain

[www.cidon.net](http://www.cidon.net)

**Architect @ Design&projects department.** Interior design & furniture international projects.

2006 - 2007



#### GMP™ & Mercado de Fuencarral™

Valencia, Spain

[www.grupogmp.com](http://www.grupogmp.com)

[www.mdf.es](http://www.mdf.es)

**General Director & design team leader.** New concept of shopping mall, presenting 1<sup>st</sup> brands of contemporary fashion and urban shopping. Opened 2008.

2003 - 2004



#### GPD™, “General de Producciones y Diseño”

Seville, Spain

[www.gpdsa.es](http://www.gpdsa.es)

**Fairs and events design team leader.** Projects for important companies (Repsol-YPF, Telefónica), institutions (FIBES, IFEMA, Government of Andalucía, Real Madrid CF) and museums (CAC Valencia, MNCARS Madrid).

2003











#### Telefónica™ Corporation

Madrid, Spain

[www.telefonica.es](http://www.telefonica.es)

**Fairs and events design consultant.**

After being awarded 1<sup>st</sup> prize in international competition (2002) to design Telefónica™ Corporation's stand.

- 2002  **PHE02, “PhotoEspaña 2002, V Festival Internacional de Fotografía”**  
(5<sup>th</sup> International Festival of Photography) *Madrid, Spain*  
[www.phedigital.com](http://www.phedigital.com)  
*Exhibition design consultant to PHE’s head manager and **Oliva M<sup>a</sup> Rubio**, art director. Design of 3 major exhibitions curated by **Noriko Fuku**; ‘The Self’, ‘Girls vs Grandmothers’ and ‘Soledad Córdoba’, including artists like Catherine Opie, Jürgen Klauke, Miwa Yanagi, Nobuyoshi Araki or S.Córdoba. Círculo de BB.AA., 12<sup>th</sup> June – 14<sup>th</sup> July 2002.*
- 2002   
 **“Convergencia de Medios, Oportunidades para el Acercamiento entre Europa y América”, Spanish Government and Telefónica™**  
(Media Convergency, Opportunities to the Rapprochement between Europe and America)  
*Congress Hall, Madrid, Spain*  
[www2.mpr.es/ue2002/index.htm](http://www2.mpr.es/ue2002/index.htm)  
[www.telefonica.es](http://www.telefonica.es)  
*Spatial design and event management of the event in collaboration with **Ximo Lizana**, commissioned by **Carlos Illa Martínez**, events and fairs head director of Telefónica™ Corporation, 13<sup>th</sup> – 14<sup>th</sup> May 2002.*
- 2001 - 2002  **ARCO, “Feria Internacional de ARte COntemporáneo”**  
(International Contemporary Art Fair)  
*Pavilions 7 & 9, IFEMA, Parque Ferial Juan Carlos I, Madrid, Spain*  
[www.arco.ifema.es](http://www.arco.ifema.es)  
*Architecture & Art Director, ARCO’02 Spatial Project, commission to undertake interior designs & layout of the fair, given by **Rosina Gómez-Baeza**, head director of ARCO. ARCO’02 Australia, 21<sup>st</sup> Edition, 261 galleries / 33 countries, 14<sup>th</sup> – 19<sup>th</sup> February 2002.*
- 2001  **Foster & Partners™** *London, UK*  
[www.fosterandpartners.com](http://www.fosterandpartners.com)  
*Lord Foster of Thames Bank O.M. Short period as Project Unit member, headed by Ken Shuttleworth & directed by Andrew Bow.*
- 2001 - 2002  **“Architectures for the Dialog, Parliamentary Spaces”** *Valencia, Spain*  
*Co-organiser (together with Miguel Arráiz) of the international exhibiton organised by Les Corts Valencianes, the Valencian Parliament, between November 2001 and February 2002.*
- 2000 - 2001  **Dr. Charles Jencks, Author, Designer, Landscape Architect and Critic**  
(BAEngLit GSD BA MA Arch PhD AA RSA RIBA) *Dumfries and London, UK*  
*Architectural assistant. Design of Mr. Jencks’ own garden and the gardens of **Daniel Libeskind**’s Imperial War Museum in Manchester. Design advisor for his latest publications.*
- 1999  **Luis Francisco Herrero, Architect (DipArch COACV)** *Valencia, Spain*  
*Representation & survey of plans of the Cathedral of Valencia. Part-time.*

## PROFESSIONAL EXPERIENCE: WORK IN PROGRESS

- 2013 ? W04\_ **New Architecture Development in Burkina Faso.** *Business centre & office building, Maternity hospital, 5\* Hotel. Uagadudú, Burkina Faso, Africa.*
- 2012 – 2013 W03\_ **New Rural Architecture in the mountains.** *7-bungalows, multi-housing project. Sierra Engarcerán, Castellón, Spain.*
- 2013 ? W02\_ **Enterprises’ Business Aggregate & Own Studio.** *Shared multi-space in newly developed & trendy downtown district. Valencia, Spain.*
- 2010 - ? W01\_ **‘Manuel Bellido, 6-8’.** *12-flat building. Castellón de la Plana, Spain.*

## PROFESSIONAL EXPERIENCE: PROJECTS AND WORKS

> *please refer to projects portfolio*

[www.viceversa.com.es/vicente\\_salvador+ignacio\\_vidal\\_arquitectos.pdf](http://www.viceversa.com.es/vicente_salvador+ignacio_vidal_arquitectos.pdf)

### Architecture

- 2011 - 2012 A45\_ **‘Vallpala’ Paddle Club & Sports Centre, competition.** *Sports complex, bar & open-air terrace. Architectural & lanscape design, 6.500m2 masterplanning. Vall d’Uixó, Castellón, Spain. [1<sup>st</sup> Prize]*
- 2011 A44\_ **Hotel Hilton™ Tangier 5\*, international competition.** *Interior spaces of the hotel: lounge, reception café, corridors & common areas, restaurant, rooftop open-air terrace and rooms. Complete interior design and lighting project, as well as product design of several furniture pieces. Co-designed with Cidon Interior Design & Contract. Tangier, Morocco.*  
[www.hilton.com](http://www.hilton.com)

2011	A43_ <b>Tosca Llar Club</b> <sup>TM</sup> . Pub & open-air terrace. Complete refurbishment of an old contry-house. Extensive technical, architectural, interior design and lighting project, as well as product design of several furniture pieces. Valencia, Spain.
2011	A42_ <b>Mas Blayet</b> <sup>TM</sup> <b>Valencia</b> . Restaurant. Complete refurbishment of an old contry-house. Interior design and lighting project, as well as landscape design of the terrace. Valencia, Spain. <a href="http://www.blayet.com">www.blayet.com</a>
2010	A41_ <b>Laydown</b> <sup>TM</sup> <b>Puerto Valencia</b> . Restaurant & club. Complete technical, architectural, interior design & lighting project, as well as product design of many furniture pieces. Recyclable & sustainable design concept (recycled plastic boxes, recycled rubber flooring, containers). Privileged location. Highly published and popular. Valencia, Spain. <a href="http://www.laydown.es">www.laydown.es</a>
2010	A40_ <b>Projar</b> <sup>TM</sup> <b>Stand, Iberfloral'2010</b> . Feria Valencia, Valencia, Spain. [NR] *
2009	A39_ <b>Panorama Club</b> <sup>TM</sup> . Restaurant & club. Sober designing concepts. Complete technical, architectural and interior design, as well as product design of several furniture pieces. Privileged location. Successful, well known. Port of Castellón, Spain.
2009	A38_ <b>Propaganda Café</b> <sup>TM</sup> . Cafe-burguer and terrace. Colorful and genuine. Valencia, Spain.
2009	A37_ <b>Trendy</b> <sup>TM</sup> . Fashion Shop. Innovative interior design, lighting & furniture. Valencia, Spain.
2008 - 2009	A36_ <b>Kerakoll</b> <sup>TM</sup> . Industrial plant, masterplan and headquarters for a multinational petrochemical enterprise. Villarreal, Castellón, Spain. <a href="http://www.kerakoll.com">www.kerakoll.com</a>
2008	A35_ <b>Laydown</b> <sup>TM</sup> <b>Valencia</b> . Restaurant & club. Complete technical, architectural, interior design and lighting project, as well as product design of several furniture pieces. Highly published, highly successful, well known. Valencia, Spain.
2008	A34_ <b>Doble AA</b> <sup>TM</sup> . Fashion Shop. Sober finish for interior design & furniture. Valencia, Spain.
2008	A33_ <b>Bianco Rosso</b> <sup>TM</sup> . Disco-club & open-air terrace. Port of Castellón, Spain.
2008	A32_ <b>Own Penthouse &amp; Studio</b> . Studio-apartment in Vall d'Uixó, Castellón, Spain.
2007 - 2010	A31_ 'Juan Bautista Llorens, 44'. 6-flat building. Villarreal, Castellón, Spain.
2007	A30_ 'Sofá Club', <b>Mercado de Fuencarral</b> <sup>TM</sup> . Trendy indoor club & open-air terrace within shopping mall. Valencia, Spain. [NR] *
2007	A29_ <b>Town-Centre Urban Planning</b> . Work after won competition. Vall d'Uixó, Castellón, Spain.
2007	A28_ <b>OC inmuebles</b> <sup>TM</sup> . State-agency. Architectural&interior design. Villarreal, Castellón, Spain.
2007	A27_ <b>Valltrokel</b> <sup>TM</sup> . Industrial building and showroom. Architectural, interior design and lighting project. Vall d'Uixó, Castellón, Spain.
2006 - 2007	A26_ <b>IHREN Ingenieros</b> <sup>TM</sup> . Engineering professional practice. Refurbishment of two old offices and avantgard interior design and lighting project. Vall d'Uixó, Castellón, Spain
2006	A25_ <b>Mercado de Fuencarral</b> <sup>TM</sup> . Corporate office. Complete architectural, interior design, lighting project, product design of furniture pieces & corporate design. Valencia, Spain. <a href="http://www.mdf.es">www.mdf.es</a>
2006	A24_ <b>Ajuntament de Vall d'Uixó, national competition</b> . Urban Planning Competition, Spain. Co-designed with 2MN Ingenieros. [1 <sup>st</sup> Prize]
2005 - 2006	A23_ <b>BigMat</b> <sup>TM</sup> . Industrial building, store and showroom. Complete architectural & interior design, lighting project & product design of furniture pieces. Vall d'Uixó, Castellón, Spain. <a href="http://www.bigmat.com">www.bigmat.com</a>
2004	A22_ <b>Pecata Minuta</b> <sup>TM</sup> . Fashion shop. Refurbishment and interior design. Castellón, Spain.
2004	A21_ <b>Government of Andalusia multi-stand</b> . Representing over 45 companies in various fairs, such as Iberflora, Intergift or Valencia Furniture Fair in Spain and others in Europe. [NR] *
2003	A20_ 'Arte por un tubo', <b>III Valencia Biennale</b> . Massive urban installation for art exhibitions, street based. Comissioned by Valencian Government (Consuelo Císcar). Valencia, Spain. [NR] *
2003	A19_ <b>VII Feria Mundial del Toro</b> . Interior designs & layout of the fair. FIBES, Seville, Spain.
2003	A18_ <b>Telefónica</b> <sup>TM</sup> <b>Stand, SIMO-TCI'03</b> . 1200m <sup>2</sup> trade-fair stand. IFEMA, Madrid, Spain.
2003	A17_ 'Xtralce' <sup>TM</sup> , <b>artificial ice-skating</b> . Large scale portable architecture design. Spain. [NR] *
2002	A16_ <b>Sabor Terraza-Bar</b> . Summer open-air bar. Benicàssim, Castellón, Spain. [NR] *
2002	A15_ <b>Telefónica</b> <sup>TM</sup> , <b>international competition</b> . Ideas competition to design Telefónica <sup>TM</sup> Corporation's stand. More than 300 fairs around the world. [1 <sup>st</sup> Prize]
2002	A14_ <b>Salas Goya, Picasso y Minerva, PHE02</b> . Exhibition design. Círculo BB.AA, Madrid, Spain.
2002	A13_ 'Convergencia de Medios', <b>Spanish Government &amp; Telefónica</b> <sup>TM</sup> . Electro-luminiscent-wire twin installations, stage, furniture and live visuals. Congress Hall, Madrid, Spain.
2002	A12_ <b>Botanical Chill Out, ARCO'02</b> . Fiber-optics & vegetation cocoon. IFEMA, Madrid, Spain.
2002	A11_ <b>Central Chill Out, ARCO'02</b> . Open-up resting area. IFEMA, Madrid, Spain.
2002	A10_ <b>Information Points, ARCO'02</b> . Inflatable structures serving as set for information and selling point. Collaboration with <b>Inflate</b> <sup>TM</sup> <b>UK</b> . IFEMA, Madrid, Spain.
2002	A09_ <b>Matador Reading Area, ARCO'02</b> . Including 'Matador Table'. IFEMA, Madrid, Spain.
2002	A08_ <b>El Mundo</b> <sup>TM</sup> <b>Chill Out Area, ARCO'02</b> . Madrid, Spain. [NR] *
2002	A07_ <b>net.space@ARCO Area, ARCO'02</b> . Madrid, Spain. [NR] *
2001	A06_ <b>Subterfuge Records</b> <sup>TM</sup> <b>Chill Out Area, ARCO'02</b> . Madrid, Spain. [NR] *
2001	A05_ <b>Afinsa Live TV Set</b> . Madrid, Spain. [NR] *
2001	A04_ <b>Telefónica</b> <sup>TM</sup> <b>Chill Out Area, ARCO'02</b> . Madrid, Spain. [NR] *
2001	A03_ <b>ARCO'02 Señalética</b> . Signing. Madrid, Spain. [NR] *
2001 - 2002	A02_ 'ARCO'02' <sup>TM</sup> , <b>International Art Fair</b> . Interior designs, masterplan & layout of the fair. Turn-key, full project. Highly published and very well known. Madrid, Spain.

- 2000 A01\_ **Apartment in West Ham**. Small flat refurbishment in early XIX<sup>th</sup> century Edwardian house. Experimental solutions in interior design. Collaboration with **Kawamura-Ganjavian architects**. London, UK.
- Design
- 2011 D21\_ **'Tosca O-Lamps'**. Product design: set of lighting prototypes (14 units). Variable diameter pendant luminaries in steel, RGB LED flexible strip, easy-to-assemble; indoor & outdoor. Control of the entire process, from design to prefabrication. Made in Valencia, Spain.
- 2011 D20\_ **'Tosca Tiled-Bar'**. Product design: furniture prototype. Steel & wood structure, Corian<sup>TM</sup> and ceramic tile coating; indoor. Control of the entire process, from design to factory prefabrication. Made in Valencia, Spain.
- 2010 D19\_ **'Laydown P Modular Supper-Bed'**. Product design: furniture prototype (10 units made). Recycled plastic fruit-boxes as structure & finish, methacrylate top-finish, foam, ski cover; outdoor & extremely modular. Control of the entire process, from design to factory prefabrication. Made in Valencia, Spain.
- 2010 D18\_ **'Laydown Modular Structures'**. Recycled plastic fruit-boxes as structure & finish, methacrylate top-finish; outdoor & extremely modular. Control of the entire process, from design to prefabrication and installation. Made in Valencia, Spain.
- 2010 D17\_ **'Panorama DJ Booth'**. Product design: furniture prototype. Wood structure, ironwork, varnished and natural wood finish; indoor. Control of the entire process, from design to factory production. Made in Castellón, Spain.
- 2008 D16\_ **'Laydown V Mobile Supper-Bed'**. Product design: furniture prototype (8 units made). Steel structure, ironwork, foam, wood panel & varnished steel finish; indoor & mobile. Control of the entire process, from design to factory production. Made in Valencia, Spain.
- 2008 D15\_ **'Laydown V Door'**. Product design: prototype (single unit), main entrance door. Varnished steel and glass. Control of the entire process. Made in Castellón, Spain.
- 2007 D14\_ **'OC Inmóviles<sup>TM</sup>, brand**. Corporate graphic design. Castellón, Spain.
- 2006 D13\_ **'Mercado de Fuencarral Valencia<sup>TM</sup>, brand**. Corporate graphic design. Valencia, Spain.
- 2005 D12\_ **'Projekture'** brand. Corporate graphic design. Castellón, Spain.
- 2005 D11\_ **'Tira Gráfica', Ciudad de las Artes y las Ciencias**. Collaboration with **artist Eduardo Cajal** for the Príncipe Felipe Museum of Sciences. Massive art installation made of aluminium. Valencia, Spain. [www.cac.es/museo](http://www.cac.es/museo)
- 2004 D10\_ **'Unidad Mínima de Habitación', Caja de Ahorros del Mediterráneo<sup>TM</sup>**. Workshop development and production of prototype to be exhibited. Valencia, Spain. [www.cam.es](http://www.cam.es)
- 2004 D09\_ **'GolfEmoción<sup>TM</sup>, Live Scoring System**. Product design: prototype (22 units made), interactive information device. Also, corporate & graphic design. Madrid, Spain. [www.golfemocion.com](http://www.golfemocion.com)
- 2003 D08\_ **'Maya Lamp', Jaume I University**. Product design: lighting prototype. Standing lamp in perspex, fixings-free, easy-to-assemble. Prototype unit for Product Design Engineering School. Collaboration with **product-design engineer Laura Ortells**. Made in Valencia, Spain.
- 2003 D07\_ **'Organization: Valencia', VXlab<sup>TM</sup> & Lois<sup>TM</sup>**. Print media & radio advertisement, Lois<sup>TM</sup> brand. Concept & design of campaign, co-production and models. Valencia, Spain. [www.loisjeans.com](http://www.loisjeans.com)
- 2003 - 2007 D06\_ **'ElectroSplash<sup>TM</sup>, brand**. Corporate, graphic design and communication campaigns for international music festival. Castellón, Spain.
- 2003 D05\_ **'HieloTron<sup>TM</sup>, & 'XtraIce<sup>TM</sup>, brands**. Corporate graphic design. Seville, Spain.
- 2002 D04\_ **'Premio Arquitectura Mallorca', international competition**. Product design of the award-trophy, awarded by Colegio Oficial de Arquitectos de Baleares. [Finalist]
- 2002 D03\_ **'Medusa', ARCO'02**. Product design: lighting prototype and art installation (single unit). Fiber-optics & interactive plasma screen installation, jellyfish shaped, hung from the ceiling. Collaboration with **artist Ximo Lizana**. IFEMA, Madrid, Spain.
- 2001 D02\_ **'Matador Table', Matador<sup>TM</sup> Magazine**. Product design: furniture prototype (single unit). Three-pieces-set table in perforated aluminium. Both mechanically & manually shaped & welded. Madrid, Spain.
- 2001 - 2002 D01\_ **'ARCO'02<sup>TM</sup>, brand, art fair**. Corporate graphic design. Invitations, passes, map, tickets, fair signage, merchandising and catalog. Collaboration with **artist Ximo Lizana**. Madrid, Spain.

\* [NR]=Not Realised

## PROFESSIONAL EXPERIENCE: RESEARCH, LECTURES, TEXTS

- 2010 R16\_ **'The creation of a concept in restaurant-industry: the position of interior designers'**, lecture. *Hostelco international fair*. Together with **Francesc Rifé, Agustín Granell, & Josep Juanpere**. Fira de Barcelona, Barcelona, Spain. [www.hostelco.com](http://www.hostelco.com)
- 2009 R15\_ **'Viceversa, faith in the interdisciplinary'**, interview. *Restauración News* #114.
- 2005 R14\_ **'The nomadic does not give of self anymore...'**, article. *'Unidad Mínima de Habitación'*, CAM.
- 2004 R13\_ **'Vicente Salvador: Questioning architectural concepts'**, interview. *Clone Mage* #4.

2003	R12_ ' <b>Formal worlds in the age of complexity</b> ', text.
2003	R11_ ' <b>Ethics</b> ', interview. <i>Vanidad magazine</i> .
2002	R10_ ' <b>Blurred line</b> ', discussion panel. <i>Director &amp; moderator. Participants: Peter Cook, Beatriz Colomina &amp; Eduardo Arroyo. ARCO'02, IFEMA, Madrid, Spain.</i>
2002	R09_ ' <b>Architecture for art</b> ', discussion panel. <i>Director &amp; lecturer. Participants: Adam Caruso, Tony Fretton, Arie Graafland &amp; tOmy scheiderbauer. ARCO'02, IFEMA, Madrid, Spain.</i>
2002	R08_ ' <b>Art-Architecture interdisciplinary symbiosis</b> ', lecture & seminar. <i>Lecturer &amp; moderator. Participants: Maite Beguiristáin, Peter Cook, Beatriz Colomina, Joan Llaveria &amp; Cecilio Sánchez-Robles. UPV Polytechnic University, Valencia, Spain.</i>
2002	R07_ ' <b>Charles Jencks and the postmodern criticism</b> ', lecture & discussion. <i>Participant, together with Charles Jencks (lecturer) and Fernando Aranda. UPV Polytechnic University, Valencia, Spain. <a href="http://www.upv.es">www.upv.es</a></i>
2002	R06_ ' <b>Blurred line [interdisciplinary symbiosis art-architecture]</b> ', article. <i>Arconoticias #25.</i>
2002	R05_ ' <b>The dilemma of the exhibiting space [architecture for art]</b> ', article. <i>Arconoticias #25.</i>
2002	R04_ ' <b>About the architecture of the event</b> ', article. <i>ARCO'02 fair catalog intro.</i>
2002	R03_ ' <b>The ARCO'02 Spacial Project told by their authors</b> ', interview. <i>El Correo.</i>
2001	R02_ ' <b>About showcases, guests and souks (the exhibiting space)</b> ', article. <i>Arconoticias #21.</i>
2001	R01_ ' <b>ARCO'02 Spatial Project</b> ', various articles. <i>ARCO booklet.</i>

## WORKSHOPS, EXHIBITIONS, COURSES

2012	W15_ ' <b>Perito Judicial</b> ', ' <b>Cooperativismo</b> ', ' <b>Ruina Legal</b> ', various courses. <i>Valencia, Spain.</i>
2010	W14_ ' <b>SketchUp Pro for Architects</b> ', intensive course. <i>30 hrs. ETSA, UPV, Valencia, Spain.</i>
2004	W13_ ' <b>Unidad Mínima de Habitación</b> ', exhibition. <i>Installation. CAM, Valencia, Spain. Sept.</i>
2003	W12_ ' <b>Trans-therapy</b> ', exhibition. <i>3 months long. Drawings. 'Trasforma', Vitoria, Spain.</i>
2002	W11_ ' <b>Architecture Fiction</b> ', experimental workshop. <i>Basque Government, Vitoria, Spain.</i>
2001	W10_ ' <b>Madrid Games mG2012</b> ', international workshop. <i>1 month long. Ministry of Public Works, Madrid, Spain.</i>
2001	W09_ ' <b>SBU Architecture</b> ', exhibition. <i>Models &amp; drawings. SBU, London, UK.</i>
2000	W08_ ' <b>Bartfest 2000</b> ', exhibition. <i>Models &amp; drawings. The Bartlett, UCL, London, UK.</i>
1999	W07_ ' <b>International Conference of Metropolitan Area Management</b> ', workshop. <i>Congress Hall, Valencia, Spain.</i>
1999	W06_ ' <b>Advanced English language</b> ', course. <i>Level 10 out of 10, 40 hrs., final mark being 73%. UPV, Valencia, Spain.</i>
1998	W05_ ' <b>SESAM'98</b> ', international workshop. <i>UPV, Valencia, Spain.</i>
1998	W04_ ' <b>INDESEM'98</b> ', international workshop. <i>TU Delft, The Netherlands.</i>
1992	W03_ ' <b>Dibujar Valencia III</b> ', exhibition. <i>1 month long. Drawings. Est. del Nord, Valencia, Spain.</i>
1992	W02_ ' <b>Theory &amp; techniques of urban photography</b> ', course. <i>48 hrs., UPV, Valencia, Spain.</i>
1989	W01_ ' <b>Preparation to First Certificate</b> ', intensive course. <i>English, ~100 hrs. Teruel, Spain.</i>

## RECOGNITIONS AND AWARDS

2012	' <b>Medalla de Oro del Foro Europa 2001</b> ', Awarded by 'Foro Europa 2001' organization. <i>December 2012. Barcelona, Spain. <a href="http://www.foroeuropa2001.com">www.foroeuropa2001.com</a></i>
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## MEDIA AND LITERATURE

> *please refer to media portfolio*

[www.viceversa.com.es/vicente\\_salvador\\_dossier\\_de\\_prensa.pdf](http://www.viceversa.com.es/vicente_salvador_dossier_de_prensa.pdf)

**Press**\_ *El Mundo, El País, ABC, La Razón, La Vanguardia, Expansión, El Correo, Levante, Mediterráneo, Las Provincias (Spain); La Stampa, Il Giornale dell'Arte (Italy); Público (Portugal); Diario Granma (Cuba); Gesca (Canada); La Nación (Costa Rica); El País (Colombia); Austria; etc.*

**Magazines**\_ *Diseño Interior, Pasajes de Arquitectura, Cinco Días, Elle, Vanidad, NEO2, Interviú, Deco Estilo, Suite Magazine, Elle, Vogue, Homme, DTLux, Tentaciones, La Luna, Tendencias, Descubrir el Arte, Arconoticias, Clone Mag, Antiquaria, Urban Magazine (Spain); ArtForum (USA); Shift (Japan); UK; etc.*

**Radio**\_ *Ser, Onda Cero, Radio 3, Catalunya Ràdio (Spain); BeRadio (France); CPN (Perú); etc.*

**www**\_ *Over 500 webpages sited in different countries, mostly in Spanish, English and French.*

**TV**\_ *La Mandrágora/TVE, Cultura con Ñ/TVE, , iPop/TVE, España Directo/TVE, Noticias/Antena3, Noticias/LaSexta, Summertime/LaSexta, CuatroSfera/Cuatro, Lo+plus/C+, Todo Madrid/Telemadrid, Telenoticias/Canal9, Etsam/UPM, UPVtv (Spain); La Red-The Net/CNN (USA); Dreamspaces/BBC (UK); etc.*

\* Selection of videos: <https://vimeo.com/album/1163154>

**Books** \_ARCO'02, *Engénero Arquitectura, Madrid en Juegos mG2012, Architectures for the Dialog* (Spain); *Indesem'98 Review* (NL); *The Bartlett Book of Ideas* (UK).

## ACADEMIC HISTORY

- 2000 - 2001 **Faculty of the Built Environment, South Bank Univ. (SBU) London, UK**  
*Headed by Prof. Kit Allsopp (DipArch RIBA). Atelier B led by Peter Allison (AA Dipl UCLA RIBA), Will Russell (MA RCA) and Juan Salgado (PgDip ETSAM COAM). Postgraduate Diploma in Architecture (PgDip2, RIBA Part 2). DISTINCTION in Final Project.*
- 1999 - 2000 **The Bartlett, University College London (UCL). London, UK.**  
*Headed by Prof. Peter Cook (AA Dipl BDA FRSA RIBA). Postgraduate Pre-Diploma in Architecture (PgDip1). Theory Unit 1 led by Dr. Iain Borden (MSc MA PhD), Design Unit 17 led by Prof. Phil Tabor (DipArch MA PhD RIBA) and Niall McLaughlin (BArch RIAI RIBA).*
- 1997 - 1998 **DACS, Anglia Polytechnic University (APU). Chelmsford, Essex, UK.**  
*Socrates-Erasmus Grant (EU), 10 months period.  
Degree title: BSc(Hons) Arch. Course led by Ian Crawford (DipArch DipTP BSc RIBA).*
- 1991 - 1997 **"Escuela Técnica Superior de Arquitectura de Valencia (ETSAV), Universidad Politécnica de Valencia (UPV)". Valencia, Spain.**  
**(Superior Technical School of Architecture of Valencia)**  
*Headed by D. Fernando Aranda (currently Vice-Dean of the UPV).  
Degree title: Architect (6 years, full-time). Studied subjects up until the 5<sup>th</sup> year.*
- 1987 - 1991 **"Instituto de Bachillerato Honorio García" (High School). Vall d'Uixó, Spain.**

## OTHER QUALIFICATIONS

- 1982 - 1989 **"Conservatorio Profesional de Música de Vall d'Uixó". Vall d'Uixó, Spain.**  
**(Professional Music School)**  
*Degree in Elemental Music Theory and Piano Performance.*
- 1992 - 1993 **"Conselleria d'Educació de la Generalitat Valenciana". Valencia, Spain.**  
**(Education Dept. of the Valencian Government)**  
*Elemental Degree of the Knowledge of Catalan.*

## SKILL LEVELS

### Languages

<b>Spanish</b>	Parent language		
<b>English</b>	Reading, <i>advanced</i>	Speech, <i>fluent</i>	Writing, <i>advanced</i>
<b>Catalan</b>	Reading, <i>bilingual</i>	Speech, <i>bilingual</i>	Writing, <i>advanced</i>

### Computers

Both PC and Mac skills. *Win, Mac & Android OS.*  
*Advanced in AutoCAD, Corel Draw, A.Photoshop, A.Acrobat, A.InDesign, Mm.Freehand, SketchUp Pro, Ms.Office, presentations, internet & e-mail, etc.*  
*Notions in µStation, ArchiCAD, QuarkXPress, Mm.Director, 3ds MAX, A.Premiere, A.Illustrator, audio & video edition, etc.*

## ADDITIONAL INFORMATION

**Interests** \_Crossover between art and architecture :: *In the search of the innovative respecting the traditional, merging innovative/technological solutions with conceptual aesthetics :: Everything is in constant flux and change :: Unexpected balance between utopia and realism.*  
\_Classic cars: *Vicente Salvador started his own collection (Corvette Stingray 427 '69).*

**Mobility** \_Ready to travel and work abroad :: *Own vehicle and driving license.*

## REFERENCES



Rosina Gómez-Baeza, H.M. the King Juan Carlos I of Spain & Vicente Salvador. Feb '02.

UK: **Dr. Charles Jencks**. 19 Lansdowne Walk, London, W11 3AH.  
T.+44 (0)207 727 8216. F.+44 (0)207 221 1470. E. [charlesjencks1@cs.com](mailto:charlesjencks1@cs.com)

Spain: **Fernando Aranda Navarro**, Vice-dean of UPV. Cno de Vera, s/n. 46022, Valencia, Spain. T.+34 96 387 7445. F.+34 96 387 7449. E. [faranda@cpa.upv.es](mailto:faranda@cpa.upv.es)

**Ramón Matoses García-Valdés**, Head Manager of MDF. C/ Fuencarral, 35. 28004, Madrid, Spain. T.+34 91 521 4152. F.+34 91 532 4030. E. [ramon@mdf.es](mailto:ramon@mdf.es)

